

Anti-Counterfeiting Policy of Hauni Maschinenbau AG

Counterfeiting is a serious problem of growing concern to the global market and especially to the tobacco industry. It also threatens Hauni Maschinenbau AG and its partners. Counterfeiting is in most countries illegal and it leads to the manufacturing and distribution of products without quality controls of any kind.

This issue is of critical importance to Hauni Maschinenbau AG which is dedicating itself to fight counterfeiting thus to protect the integrity of the brands and trademarks of Hauni Maschinenbau AG, Hauni's customers and partners as well as the exceptionally significant economic value of the legitimate supply chain.

Amongst others, Hauni Maschinenbau AG is using its research and development resources intensively to develop and offer technologies focused on product tracking and tracing in logistic chains and on brand protection. This goes in line with online integration of anti-counterfeit technologies within the making and packing of cigarettes.

Since many years it is already Hauni Maschinenbau AG policy to avoid business with manufacturers of counterfeits. It goes without saying that Hauni Maschinenbau AG is permanently enforcing its strategy to seek customer and supplier co-operations for its anti-counterfeiting policy.

Hauni Maschinenbau AG will suspend or cease doing business with any supplier manufacturing counterfeits which may damage the business interests of Hauni Maschinenbau AG.

The essential elements of the policy of Hauni Maschinenbau AG are as follows:

1. Hauni Maschinenbau AG is not knowingly doing business with manufacturers involved in counterfeiting. In the event that Hauni Maschinenbau AG gets positive knowledge that a customer is sentenced guilty regarding their engagement in counterfeiting cigarettes and/ or cigarette brands by competent authorities in charge, Hauni Maschinenbau AG will suspend or cease doing business with such customer. Neither equipment, assembly groups, spare parts nor services will be made available.
2. Hauni Maschinenbau AG will decline to accept and require its subsidiaries to decline to accept any order for equipment, assembly groups, spare parts or services from any individual or entity that has been sentenced guilty by the competent authority in charge regarding their engagement in the manufacture, distribution or sale of counterfeits of cigarette brands.
3. Hauni Maschinenbau AG dedicates its research and development to track and trace technologies as well as brand protection technologies which will help its customers to fight counterfeiting.
4. Hauni Maschinenbau AG informs all its customers and suppliers about its anti-counterfeiting policy.

Hauni Maschinenbau AG

Management Board